



Position Description

Title: Graphic Designer

Wage: \$15- \$25/hr

Reports to: CEO

Status: Contracted Part-Time, 15-30 hrs/wk Non-Exempt

Position Summary

The Graphic Designer role requires a keen eye and brain for craftsmanship in all media spaces. This includes digital, social, print and emerging channels. The Designer is responsible for conceptualizing and implementing design solutions for multi-channel marketing initiatives. The Designer possesses conceptual creative thinking ability with a range of design capabilities and experiences. The designer will work alongside team members to bring clients' "potential home" through creative and quality design work.

Essential Responsibilities

- Develops design concepts that display creativity, out of the box thinking, and align with the project's creative vision.
- Collaborates with internal teams and external clients to create abstract design solutions which align with brand strategy.
- Schedules and coordinates project deliverables within internal teams.
- Understands client brand strategy and vision to fuel design concepts and brand assets.
- Designs content and brand assets for various platforms.
- Works collaboratively with team members and management to develop and continuously refine quality assurance processes that are systematic, efficient, effective and responsive to the changing needs within the team & clients.
- Ensures stewardship, application of brand standards, error-free execution of project, all while remaining flexible to deadlines.
- Stays up to date on all market/technology trends and pushes innovation to its limits.

Preferred Qualifications

- Bachelor's degree in related field
- 1-3 years of experience in graphic design, preferably in an autonomous environment.
- Expert in Photoshop, InDesign, Illustrator and other Adobe Creative Suite applications; experience in GSuite preferred.
- Possess lighting/texturing/modeling and versioning skills.
- Knowledge and understanding of typography is essential.
- Demonstrates success in managing process and quality assurance in an entrepreneurial working environment.
- Overall understanding of media landscape including digital and traditional media channels.
- Effective time management and organizational skills, as well as strong attention to detail.
- Ability to communicate effectively with internal team members and external groups.
- Ability to manage multiple projects, prioritize, and meet flexible deadlines in a self-starters dream environment.
- Excellent verbal and written communication skills; excels at juggling multiple projects at once.
- Desire to grow and adapt in design best practices.
- Entrepreneurial attitude: You're excited at the idea of building the agency with new platforms, tools, ideas and your own personal growth opportunities.

DISCLAIMER

The information presented indicates the general nature and level of work expected of employees in this position. It is not designed to contain, nor to be interpreted as, a comprehensive inventory of all duties, responsibilities, qualifications and objectives required of employees assigned to this job.